

MADLINE MATTHEWS

FASHION DESIGNER

Education

RMIT
B.A. Fashion (Design)(Honors)
Class of 2018
Currently in year 3

Skills

Computer Aided Design
Pattern Making
Garment Construction
Customer Service
Team Work
Sales and meeting targets

Contact Info

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AUS

Career Objective

Upon completion of my Fashion Honours degree, I hopes to apply my learnt skills in a professional design context. I also desires furthering these skills by working for a diverse range of brands in order to gain a well rounded education of all facets of the fashion industry in order to make an informed decision of where I would enjoy being long term. By gaining an internship in a brand I looks up to, I am looking to broaden my learnt skill through application.

Career Progression - Internships

KOOKAI

September 2012 and January 2016

- Focusing time in Design and Product Development
- Mood boarding for upcoming seasons
- Technical development and measuring of sampled designs
- Observing the process between an idea and a garment hitting stores

OLGA BERG

September until November 2016

- Here i focused on PR and marketing with a heavy focus on promotion through social media
- During Spring Racing i assisted in styling Melbourne based celebrities for appearances
- Assisting in design and promotion for their first store opening

Career Progression - Retail

KOOKAI

2014-Current

- Kookai is a middle market, Australian fast fashion brand
- Here I have worked my way from being a Christmas casual sales assistant to being a Supervising casual
- In store my time is spent on customer service, Visual Merchandising and achieving group as well as individual daily sales targets.

OLGA BERG

2016 November - 2017 May

- Olga Berg is a Melbourne designed fashion accessories brand specialising in Clutches
- Here I worked more as a stylist to help people accessories for the Spring racing
- In store i worked to Visual Merchandise the product depending on the social events of the time and customer base

SKIN AND THREADS

June 2016 - November 2016

- Skin and threads is a high middle market womenswear boutique specialising in natural and sustainable fabric composition
- Here I have had an insight into the retail of higher priced garments with a slower turn over of customers
- I learnt more about individual sales targets and how to work with low, in store, foot traffic

OTHER INDUSTRY EXPERIENCE

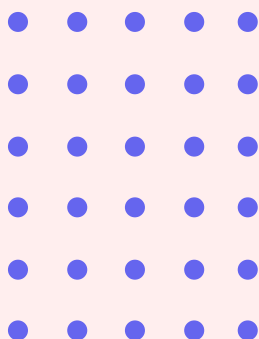
- Chanel backstage runway assistant 2016 for Haute Couture A/W 2015 collection
- Kookai RTW backstage runway assistant 2015 and 2016, A/W collections
- Melbourne International Flower and Garden Show 2017- RMIT Floral Fashion garments design participant

Technology

Proficient in Microsoft Office, Adobe Illustrator and Photoshop, Pos functioning on Erply, Tanda and Apparel 21

References

Jetona Bajram-Giummarra (Olga Berg)
Ruby McCoach (Kookai)
Contact details upon request



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